

Joint Wairarapa Councils Positive Ageing Strategy



For the District Councils of South Wairarapa, Carterton and Masterton

2019

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2 GREETINGS

Te reo and English

3 WELCOME FROM THE MAYORS

4 WELCOME FROM THE STEERING GROUP AND SPONSORS

4. FOREWORD

To be finalised on adoption of the strategy

5 BACKGROUND

5.1 WHY DID WE DO IT?

The Wairarapa has a widely dispersed population of nearly 45,000 people. In the next twenty-five years, the number of Wairarapa residents aged over 65 is expected to increase by nearly 79% to nearly 15,000 or 1 in 4 residents (compared to 1 in 4.2 average in New Zealand). In addition, the Wairarapa is an increasingly attractive place for older adults to move to as they approach or become 65+ or retire. In preparation for this growth, the three District Councils agreed to develop a Wairarapa Positive Ageing Strategy in consultation with the community and create linked action plans to ensure positive outcomes for older adults.

5.2 HOW DID WE DO IT?

The Wairarapa Joint Positive Ageing Strategy was sponsored by the Masterton District Council Manager Community Facilities and Activities, Carterton District Council Community Services Manager and the South Wairarapa District Council Group Manager Corporate Support. The Steering Group was made up of Aaron Bacher, Gerry Brooking Amy Wharram and Hoani Paku. Consultant Esther Bukholt from Solstone was contracted as project lead. Funds from the Office for Seniors paid for this contract.

To ensure the project engages appropriately with Māori and Iwi the engagement plan was supported by Hoani Paku and includes consultation with Rangitāne ki Wairarapa, Wairarapa Kaumātua Council, Hauora, Whaiora and. Engagement with Kahunungu ki Wairarapa has not been carried out at this time due to a change in their CEO.

5.3 WHAT DID WE DO?

It was agreed that developing the joint Positive Ageing Strategy would include:

- Following the principles of the WHO Age Friendly Communities Guidelines and the Office for Seniors (MSD) Positive Ageing Strategy
- Linking with existing Council plans, policies and projects including Long Term Plans, relevant strategies and local initiatives
- Statistical analysis of ageing populations trends in both the Wairarapa and Aotearoa/New Zealand
- Consulting with residents as well as organisations and businesses that support older adults through surveys, interviews and workshops
- Developing a draft strategy for feedback
- Finalising the strategy

Older people have been defined as residents 65+, although consultation has also been carried out with residents 45 years to 65 years as the next generation of older people.

5.4 WHAT DID WE LEARN?

5.4.1 The faces of ageing are changing

Based on research nationally and internationally, the Office for Seniors has identified a number of key changes that will affect our ageing population in Aotearoa/New Zealand including:

- A rapidly rising older population
- Increasing diversity in older people
- Declining home ownership
- Older people as an increasing workforce and consumer market
- Ageing is a global issue, ageing is changing and we all need to prepare.

Reviewing four key Positive Ageing Strategies from across the country, we learnt that other districts:

- All experience similar trends and issues
- Based their strategies on WHO Principles and the Office for Senior National Goals
- Focused their strategy principles focus on strengths and opportunities
- Identified council collaboration with community as vital for successful outcomes

5.4.2 Alignment with existing Wairarapa District Council strategies and plans

A review of existing strategies and plans revealed a wide range of thinking and action to support older adults in an the Wairarapa.

5.4.3 Resident input

Has included

- Distributing 1,200 postcards distributed
- 304 online surveys completed
- 150 community conversations
- 48 participants in 3 focus groups
- Regular updates in community newspapers, mailouts and websites
- High level summary of results
- Older residents love: climate, community, environment, public spaces, activities
- Are challenged by: transport, lack of services and opportunities for social connection, employment and technology
- Specific focus groups Māori also identified issues of land, relationships between Iwi and Council, access to health services, housing, improving knowledge and understanding of Māori history and values

5.4.4 Community leaders consultation has included

- 44 in-depth interviews with 60 leaders from business, community, health and government
- A community meeting with 36 leaders to share results of work so far and develop priorities moving forward
(see [Appendix one](#) for a full list of contributors)

Summary of themes

- Lifestyles, circumstances and expectations amongst older adults are changing

- Lack of Elder networks/hubs – results in many smaller organisations working in silos
- Need for improved advice to Council from older people
- In some organisations practices are changing - sometimes this has unexpected consequences which can be positive or challenging (eg Ageing in Place, partnership models, Transport plans).
- In other organisations (especially smaller not-for-profit organisations) many are finding it difficult to adapt to change expectations and modern models of operation eg where they are relying on formal volunteer structures.
- Unique social divides exist in Wairarapa for example rural versus urban and established families versus new retirees
- Resourcing – funding and people under pressure
- Lack of strategies for older adults services outside of the health sector
- Community leaders want to see a culture shift that honours ageing, improved communication with older adults, improved design and accessibility for older adults

5.4.5 Staff and elected member Input

Has included:

- Cross-Council Officer Steering Group
- Cross-Council Officer Sponsors
- Survey of elected members and staff
- Surveys
- Cross-Council staff workshop
- Cross-Council elected member workshop

A Council-wide survey of elected officials and staff across all Councils was conducted. The 101 responses received which indicated:

- The greatest challenges identified for older adults were social isolation/loneliness, health, transport, financial, accessing services, technology, housing
- Key issues that required addressing by Council in the future were transport, housing, social connection, technology, communication/planning
- Working relationships existed with the following organisations: service agencies (such as Lions/Rotary (18), Rest and retirement homes (16), Age Concern (15), Iwi, marae, hapū, whānau (10), Medical Centres (7)

The purpose of the cross-council workshops was to present findings of the research and community consultation as to develop the strategy principles, vision, goals and possible actions.

The workshop for Elected Members from across three District Councils was attended by 21 people. The workshop for staff was attended by 26 people.

The strategy document is based on feedback and recommendations from the workshops.

6 VISION

Our koroua/older residents are loving life, valued, connected, active, independent and contributing members of our community.

7 VALUES/PRINCIPLES GUIDING THE STRATEGY

In order for the Positive Ageing Strategy to be successful, the following underpinning principles have been identified through research and consultation:

7.1 A POSITIVE NARRATIVE

Growing old is a gift and a privilege denied to many. While it comes with new challenges, there are also many opportunities to be celebrated and embraced. The Wairarapa community strongly voiced a desire for councils to ensure positive images and narratives of our older people.

7.2 WORK TOGETHER TO BUILD ON WHAT ALREADY EXISTS

The three District Councils have chosen to work together on this strategy in the knowledge that this will give the greatest benefit for older people in the Wairarapa. There are also a large number for services and facilities that enable older people to live fulfilling lives. Working collaboratively will enable us all to achieve more for older people.

7.3 ENSURE EQUITY

Many older people in the Wairarapa enjoy lives that already reflect the Positive Ageing Strategy vision. There are also some who do not, and targeted actions will be required to ensure equity of outcome.

7.4 CULTURAL DIVERSITY

This strategy acknowledges Aotearoa/New Zealand is a bi-cultural country that also includes a diverse ethnic community. Research shows this diversity exists in our region and is expected to increase and that 'old age' is experienced at an earlier age in communities and cultures with compromised health experiences. Each of the Councils has a governance relationship with Iwi, however, further development is required by councils and Wairarapa communities to ensure strong, responsive relationships and support of other Māori and ethnic communities.

8 STRATEGIC ALIGNMENT

The three councils of the Wairarapa have a wide range of strategies, joint policies, plans, as well as advice from advisory groups and forums to inform their work programmes including support and services for older people. In addition, Iwi, central government and community organisations have formulated plans and strategies for supporting older adults. This Positive Ageing Strategy is designed to develop a coordinated approach for the three Wairarapa Councils that also complements and supports local effort in this sector. Where possible, Iwi, Government and community organisations' plans have been identified and referenced in this document

Examples of key documents includes:

Examples of other plans include:

<i>National</i>	<i>Regional</i>
Positive Ageing Strategy Aotearoa/New Zealand Healthy Ageing Strategy	District Plan Wairarapa Regional Economic Development Strategy

Examples of Council Plans include:

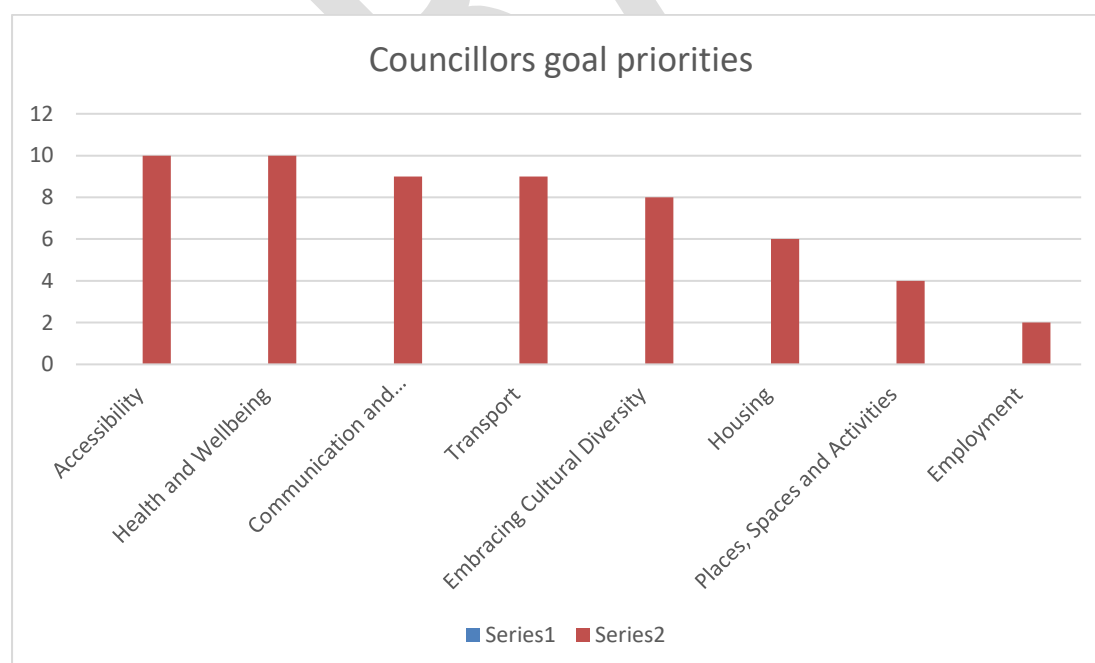
<i>South Wairarapa District Council</i>	<i>Carterton District Council</i>	<i>Masterton District Council</i>
Long Term Plans		
Spatial Plan (in development)	Urban Growth Strategy	Well-being Strategy

9 SIX KEY GOALS

9.1 INTRODUCTION

The strategy goals are based on the World Health Organisation Age-Friendly priorities and Office for Seniors Positive Ageing Strategy which were developed after considerable consultation internationally and nationally. The specific goals chosen for Wairarapa were selected through local research and consultation, and subsequently prioritised by elected officials. These are:

Goal 1	•Community support and health services
Goal 2	•Communication and engagement
Goal 3	•Transport
Goal 4	•Cultural diversity
Goal 5	•Housing
Goal 6	•Places, spaces and activities



Note: the accessibility goal has been incorporated into all other goals

10 GOAL ONE: COMMUNITY SUPPORT AND HEALTH SERVICES

Community and health services support older peoples' well-being

10.1 COMMUNITY SUPPORT AND HEALTH SERVICES OVERVIEW

There are a wide variety of health and community services for older people in the Wairarapa District that support health and wellbeing. These are provided or funded by the public, private and not-for-profit sectors.

Consultation with the public health sector identified that the ageing in place¹ and patient-whanau centred care² is changing the nature of health provision in Aotearoa/New Zealand and in the Wairarapa. It also identified a need for older people and their families to be individually more responsible for their own health. Many smaller not-for-profit health organisations identified themselves as being under stress and are calling for more support and integrated services. They described themselves as working in isolation, and report being under-pressure due to; directives from their national bodies, lack of volunteers, lack of funding, and lack of paid staff. Private sector providers recorded fast growing demand for their services.

Health is not just the absence of disease. Loneliness has a strong relationship with poor mental and physical health outcomes.³ In the Wairarapa, 29% of people over 65 live alone compared with 26% across NZ.⁴

"Sometimes, people are accessing health care, not because they are unwell but needing reassurance and

Residents feedback:

- A great deal of positive feedback was received from local residents about the services, activities, venues and open spaces that support health, community connection and well-being
- Many residents are happy with the standard of health care provided in Wairarapa, although lack of access and a shortage of GPs identified as a huge issue
- Residents disadvantaged by health, income or ethnicity were less likely to know about services and activities and to access these

"Insufficient doctors to cover the older persons needs and long waiting times for access. Need to sell the Wairarapa to new doctors." Survey respondent,

Community, health, Iwi and business providers would like Council to focus on:

- Provision of service and infrastructure that improves wellbeing, connection and active lifestyles such as open spaces, community activities and community connection initiatives such as Neighbourhood Support
- Building relationships with and identifying opportunities to work in partnership with the health sector
- Supporting equity of access, such as Community Health and Social Navigators. A limited number of these roles exist in some contracted areas such as Whaiora.
- Enabling more support and integrated services

¹ <https://www.health.govt.nz/publication/new-zealand-health-strategy-2016>

² <http://www.wairarapa.dhb.org.nz/news-and-publications/reports-and-publications/other-planning-documents/designing-our-future-together-strategic-approach.pdf>

³ <https://www.loneliness.org.nz/nz/research/typology-of-loneliness-in-nz/>

⁴ <https://www.stats.govt.nz/>

- Māori health organisations in particular would like to see a change from a contract funding approach to a more wholistic commission approach

10.2 COMMUNITY SUPPORT AND HEALTH SERVICES PRIORITIES

Ensure community and health related services support older peoples' well-being by;

1.1 Providing high quality spaces, parks, activities, services and corridors that are accessible for an increasing ageing population

1.2 Supporting the capability and capacity of groups and organisations that provide community and health services to older people

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11 GOAL TWO: COMMUNICATION AND ENGAGEMENT

Communication and engagement with older people is respectful, appropriate and engaging

11.1 COMMUNICATIONS AND ENGAGEMENT OVERVIEW

Other Councils across the country with a Positive Ageing Strategy have established routes for engagement with older people such as an Elder Network or Older Adults Advisory Group and this formed an important part of their strategy development processes. The Wairarapa District Councils do not have such a structure in place, and in the general course of business, rely on their personal involvement with and links to the community.

"We need to develop a process for timely consultation/info to Councillors from older people."
Positive Ageing Strategy
Community Consultation
workshop, 28th Nov 2018

On the communication front, the growing focus on providing on-line communications has led to a 'digital divide' for a certain proportion of the population and this was repeatedly talked about in surveys and meetings. The Wairarapa has a range of services working to increase digital access for older people including SeniorNet, Digital Seniors and the local libraries. It is also increasingly recognised that communication with older people requires different strategies than with younger populations.

"General information available. Consideration should be given to the fact that not all older people have access to a computer or are computer literate. Often referred to websites for information." Survey respondent, resident

Valuable local information targeted to older people is also available online through the Wairarapa District Health Board website for older people at <http://www.wairarapa.dhb.org.nz/your-health/older-people/>. Ministry of Social Development *Super Seniors* website has information for older people and their families at <http://www.superseniors.msd.govt.nz/>.

Free community newspapers, printed material, radio and television remain important sources of information for older people who may not use the internet or buy newspapers and magazines such as the Wairarapa Midweek, Wairarapa Times and the Carterton Crier.

Community Leaders called for

- A positive narrative about ageing
- Awareness training on communicating with older people for council staff, particularly for communication and frontline staff, on best practice universal communication for older people and those with disabilities
- Developing an Elder Network, Older Persons Hub as a communication and engagement channel for Councils

"We need to develop a process for timely consultation/info to Councillors from older people." Participant in Community Consultation workshop

11.2 COMMUNICATION AND ENGAGEMENT PRIORITIES

Ensure communication and engagement with older people is respectful, appropriate and engaging by:

2.1 Targeted communication and customer service for older people from councils

2.2 Regular, timely and appropriate advice to Councils on matters relevant to older people

12 GOAL THREE: TRANSPORT

Transport options are affordable and accessible for older people

12.1 TRANSPORT OVERVIEW

As a low rural population community dispersed over a large land area, transport is a key issue for the Wairarapa community. Public transport in the Wairarapa is a shared responsibility between NZTA, Greater Wellington and the local District Councils.

90% of all residents in surveys and focus groups identified transport as challenging. Rural residents with no bus access are at a particular disadvantage if they have no car and drivers licence.

Feedback relating to transport focused on: insufficient rail and bus links, disability parking, lack of cycleways, lack of and unsafe footpaths and lack of value of the Gold Card for rail transport (due to timetabling).

Mobility scooters and other aides are becoming more common and will need to be supported by the different transport modes, and better quality of footpaths and roading access. In the future, driverless cars may also become an option for older adults with greater means.

“Shocking!!! No cycle ways, and poor footpaths – uneven and require repairs and maintenance.” Survey respondent, resident

In interviews, community leaders often talked about transport and accessible journeys being key issues for improvement in service provisions and would like Council to take a stronger lead in this area.

Ideas included: improved connection and frequency of transport between cities/towns, improved parking, improved timetables, more shuttles, improved online information, more pick-up, carpooling, review and development of cycle ways, future planning for mobility scooters, discounted transport for health appointments, more direct transport to hospital, free transport for gold card holders at all times.

Related Action: the Wairarapa Economic Development Strategy and Action Plan⁵ has identified transport as a priority, the DHBs have put in place a range of community transport options for health appointments, and local Councils have, or are, planning to develop cycling strategies. South Wairarapa is also considering transport as part of its spatial planning work, which is currently underway.

12.2 TRANSPORT PRIORITIES

Ensure transport options are affordable and accessible for older people by:

3.1 Advocating for improved rail and bus services and linked connections

3.2 Safe and accessible journeys on cycleways and footpaths

3.3 Sufficient disabled and accessible parking

3.4 Age-friendly CBD planning

⁵ <https://www.growwairarapa.nz/>

13 GOAL FOUR: CULTURAL DIVERSITY

Cultural diversity – our community is proud of, and inclusive of all cultures

13.1 CULTURAL DIVERSITY OVERVIEW

Cultural diversity has not been included as a stand-alone goal in regional Positive Ageing Strategies around Aotearoa/New Zealand although it is now a goal in the National Positive Ageing Strategy. Nationally, the population of 65+ NZ European population is projected to grow by 50% between 2011 and 2026, compared with 110% for Pacific Peoples, 115% Māori and 203% Asian.⁶ In short, this anticipates a significant increase in cultural diversity among the older population nationally. This trend is likely to be reflected in a changing cultural makeup of the 65+ population in the Wairarapa, especially given its attractiveness for relocation from urban areas

In the Wairarapa, specific consultation was undertaken with Māori but not other ethnic populations. To put this into perspective, in 2013 there were 369 Māori over 65, 27 Pacific Peoples, 45 Asian. In 2019, the Ministry of Social Development recorded 495 Māori receiving Superannuation which demonstrates just how quickly this part of the 65+ cohort is growing. From May 2020, Masterton will become a Refugee Resettlement Location and three to five families are expected to be located in the first year.

Summary of consultation with Māori leaders and residents

- Kuia, koroua and kaumātua enjoy many of the same things about the Wairarapa that all older people in the Wairarapa enjoy
- They also experience all the same challenges as other older people, only often more acutely due to issues such as health, hardship and finances
- Many have a greater appreciation for the land and history of Wairarapa than other older people

"The main way in which the community would like us to support celebrating language and culture is through events." Arts, Heritage and Culture Review Resident Survey report, Feb 2019

Identified challenges and concerns that need addressing

- Kuia, koroua and kaumātua need access to resources and services they are entitled to and need
- Improved awareness and knowledge of te reo and history of the area amongst residents

"There is a very account driven approach, and no-one wants to work in commission approach. Council could take leadership of this." Ronald (Snr) Karaitiana, CEO, Hauora

⁶ <http://www.superseniors.msd.govt.nz/age-friendly-communities/index.html>

- Capability of councils to engage effectively with iwi, hapū and whānau
- Support for marae development
- Support new voices to talk with Councils

There is call from Māori health leaders for a change from a contract approach to a more wholistic commission approach led by Councils so that a real difference can be made including – sharing data, stories and working together.

In addition, community leaders notice the lower use of mainstream services by Māori and other non-pakeha groups.

“Māori seem to become a lot more disconnected from mainstream stuff. We see Māori elderly people with higher health issues. Younger Māori tend to move out of rural areas so older members of family left behind.” Sue Baines, Compass Health

13.2 CULTURAL DIVERSITY PRIORITIES

Our community is proud of, and inclusive of all cultures through:

- 4.1 Strong relationships and partnerships between iwi, hapū and whānau with Councils
- 4.2 Cultural competency and Treaty knowledge/training for all staff and elected members
- 4.3 Supporting and capacity building of cultural groups and events

14 GOAL FIVE: HOUSING

Housing options are appropriate, safe and accessible for older people

14.1 HOUSING OVERVIEW

In general, Wairarapa has a higher than average percentage of people who own their own homes and this is reflected in the 65+ population (75% compared with 71% nationally).⁷ However, trends in home ownership show a decline across the country and this will result in more older people requiring rental accommodation, social housing or other semi-communal alternatives such as retirement villages. Despite this high rate of home ownership in the Wairarapa district, about 25% of older residents responding to our survey, identified housing as a key issue or challenge. No specific consultation was undertaken with older residents in rental or compromised housing situations.

While the District Councils have provided social housing, Carterton District Council divested its stock in 2015 and the South Wairarapa is considering changes to its funding model for housing for seniors. Hurunui o Rangi Marae has a papakāinga development in Carterton to provide affordable housing for a variety of tenants from kaumatua to young families.⁸ In Masterton District Council, social housing is provided by Trust House which has around 75 homes with older people.

"We could do with 200 more [houses], and we need more 1-2 bedroom houses rather than family homes." Craig Thompson, General Manager, Trust House

In 2017 the Retirement Villages Association (RVA) recorded 12.6% of 75+ live in residential units (an increase of 12.4% in 2016) and 14% in the Wellington region (Wairarapa statistics not available).⁹ Nationally, the population of 75+ is set to grow from 6% to 10% by 2033¹⁰ with a subsequent need for an increase in retirement and other semi-communal living arrangements for older people. This will also provide new employment opportunities – on average, for every 100 retirement village units, there are 64 staff to support operations.¹¹

Currently, RVA retirement villages members in the Wairarapa include:

South Wairarapa District	Wharekaka Retirement Village
Carterton District	Roseneath Lifecare and Village
Masterton	Lansdowne Park, Lansdowne Court, Wairarapa Masonic Village, Wairarapa Village

Note: A retirement village in Greytown is in development and planned for completion in ten years

⁷ <https://www.stats.govt.nz/>

⁸ <https://www.stuff.co.nz/business/property/91778660/new-social-housing-project-located-in-rural-wairarapa-idyll>

⁹ <https://www.retirementvillages.org.nz/Site/industry/>

¹⁰ <https://www.retirementvillages.org.nz/Site/industry/>

¹¹ <https://www.retirementvillages.org.nz/Site/industry/>

14.2 HOUSING PRIORITIES

Ensure housing options are appropriate, safe and accessible for older people by:

- 5.1 Housing development that considers the needs of older people including housing stock, design, access and community connectedness
- 5.2 Sufficient social housing stock for older people

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15 GOAL SIX: PLACES, SPACES AND ACTIVITIES

Places, spaces and activities are safe, affordable and provide fun and enjoyable choices for older people

15.1 PLACES, SPACES AND ACTIVITIES OVERVIEW

Older people enjoy and are over-whelmingly attracted to the Wairarapa for its climate, sense of community, affordability and environment. An important aspect of this, is the extensive network of parks and public spaces in the Wairarapa that are owned and managed by the District Councils. Older adults are deeply appreciative of these facilities and enjoy local recreation, events and opportunities and many volunteer. Consultation indicated that some groups (eg Māori) were less likely to have knowledge of opportunities and therefore less likely to participate.

Areas of dissatisfaction included accessible journeys, seating, and toilets, parking, dog walking areas, signage and information. Residents outside of Masterton and especially in rural areas, often requested better access to transport options or mobile services of all kinds. A growing population will also require increased investment and protection of public spaces and places.

"More public seating. More sheltered areas out of the wind sun rain. Path surfaces suitable for walking sticks, walking frames."
Survey respondent, resident

Public spaces and buildings in Aotearoa/New Zealand are required by law to be accessible and satisfaction amongst residents with spaces and places was very high. Yet accessibility was one of the highest areas of dissatisfaction.

Nationally 59% of people 65+ have a disability with physical disability being the most common. This will account for increasing demand for accessibility amongst older people. Māori and Pacific Island rates of disability are even higher.

Internationally, parks are beginning to be influenced by older people design (eg China¹², Finland Seniors Playgrounds¹³) and there is a move to complement existing childrens' playgrounds with equipment for older people.

15.2 PLACES, SPACES AND ACTIVITIES PRIORITIES

Ensure places, spaces and activities are safe, affordable and provide fun and enjoyable choices for older people by:

- 6.1 Continued investment in accessible public spaces, places and corridors
- 6.2 Promotion of opportunities aimed at older people
- 6.3 Planning for activity opportunities that match a changing older adults' population

¹² <https://www.sciencedirect.com/science/article/pii/S221067071831196X>

¹³ <https://www.athleticbusiness.com/fitness-training/playgrounds-for-seniors-popular-in-europe-asia-and-north-america.html>

16IMPLEMENTATION PLAN

Implementing this strategy will require:

1. Dedicated staff
2. An action plan with joint-Council and three individual-Council action plans – community consultation and council workshops have identified initial actions which could form the basis of this action plan once the strategy has been approved
3. Project funding – some project funding may be available on application from the Office for Seniors
4. A monitoring and evaluation plan – to be developed in relation to the action plan.
5. Governance and oversight for each Council with the appropriate Group ie. MDC Wellbeing Strategy Group, CDC Policy and Strategy Group

The implementation plan will be in a spreadsheet form to be approved by SLT/Council. Criteria for implantation actions will include:

- Are aligned with existing Councils' strategies and plans
- Are within the control of Council
- Are a priority for the community
- Will have meaningful impact on the lives of older people
- Actions are achievable
- Actions are planned to begin over the next three years and are aligned with Councils' Long Term Plans

17 APPENDICES

17.1 APPENDIX ONE: CONTRIBUTORS

Representatives from the following organisations were interviewed or contributed to community meetings:

- 1 Access Home Health
- 2 Accident Compensation
- 3 Age Concern Wairarapa
- 4 Alzheimers Wairarapa
- 5 Carter Court Rest Home and Hospital
- 6 Carterton Friendship Club
- 7 Carterton Menzshed
- 8 Carterton Neighbourhood Support
- 9 Community Patrol
- 10 Carterton Farmers Market
- 11 Carterton Time Bank
- 12 Compass Health
- 13 Connecting Communities
- 14 Craig Trust House
- 15 DHB
- 16 DHB Focus
- 17 DIA
- 20 Digital Seniors
- 21 Driving Miss Daisy
- 22 Enable NZ - Easie Living products
- 23 Enliven
- 24 E-People
- 25 Fab Feathy
- 26 Featherston Community Board
- 27 Featherston Community Centre
- 28 Wairarapa Fire Service
- 29 Gain Momentum
- 30 Gibson Sheat
- 31 Hauora
- 32 Headstones Wairarapa
- 33 Heart Foundation
- 34 IHC
- 35 King Street Artworks
- 36 Landsdowne Park Village
- 37 Landsdowne Residents Association
- 38 Life Unlimited
- 39 Lyndale Manor & Villa
- 40 Martinborough Lions Club
- 41 Masterton Rotary Club
- 42 Menzshed

- 43 Neighbourhood Watch
- 44 Police
- 45 Public Trust
- 46 REAP
- 47 Rangitāne o Wairarapa
- 48 Resilient Carterton
- 49 Roseneath Lifecare
- 50 Salvation Army
- 51 Senior Net
- 52 Sport Wellington
- 53 Sustainable Wairarapa,
- 54 Trust House
- 55 Volunteering Wairarapa
- 60 Wairarapa U3A
- 61 Wairarapa Community Law Centre
- 62 Wairarapa Green Dollars
- 63 Wairarapa Kaumatua Council
- 64 Wairarapa Stroke Club
- 65 Whaiora